Higher Education & Unemployment in California



College graduates make significantly more money than high school graduates.

The average annual income for people with a high school diploma is \$32,000. College graduates make an average of \$57,000.

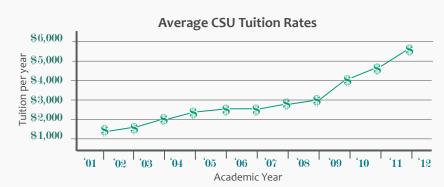
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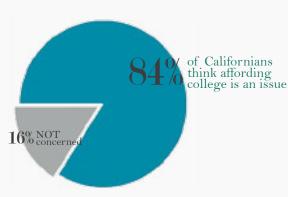
But college completion rates and tuition rates don't look good



freshmmen end up graduating within six years from a CSU



And if we can't afford college we won't be able to get jobs.



In 2025 there'll be 3 grads for every **4 jobs** requiring a degree

Which is why we need Proposition 30

California Income Tax Rates with Proposition 30 Sales Tax Increase For every dollar you spend... pay half of a penny instead of a quarter of one \$2.5m & up 12.3% \$1m- \$2.5m 12.3% \$500k - \$1m \$300k - \$500k \$250k - \$300k \$100k - \$250k Keeps higher education within \$48k - \$100k our reach with \$38k - \$48k \$6 billion \$27k - \$38k **6%** 6% in revenue for \$17k - \$27k education \$8k - \$17k & public safety! **\$0 - \$8**k

Without higher education, the economy will not recover. Yes on Proposition 30

Higher Education in California: New Goals for the Master Plan

Student Loan Debt Statistics The California State University: Financial Aid and Tuition Rates Mercury News, Infographic: Comparing Props 30 & 38, California Tax Measures UC Mandatory Student Charge Levels

