

Higher Education & Unemployment in California



College graduates make **significantly** more money than high school graduates.

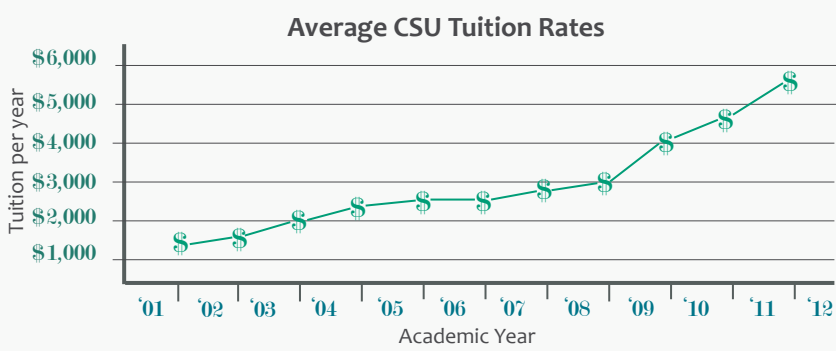
The average annual income for people with a high school diploma is **\$32,000**. College graduates make an average of **\$57,000**.



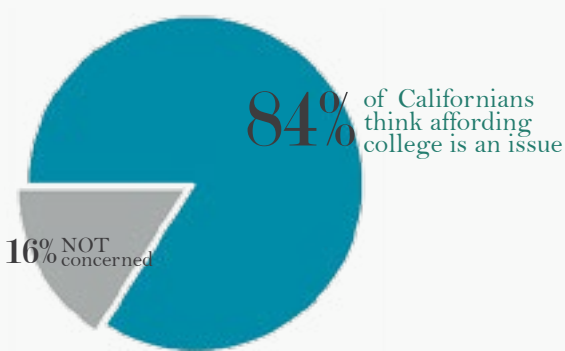
But college completion rates and tuition rates don't look good



Only **5** in **10** incoming freshmen end up graduating within six years from a CSU



And if we can't afford college we won't be able to get jobs.

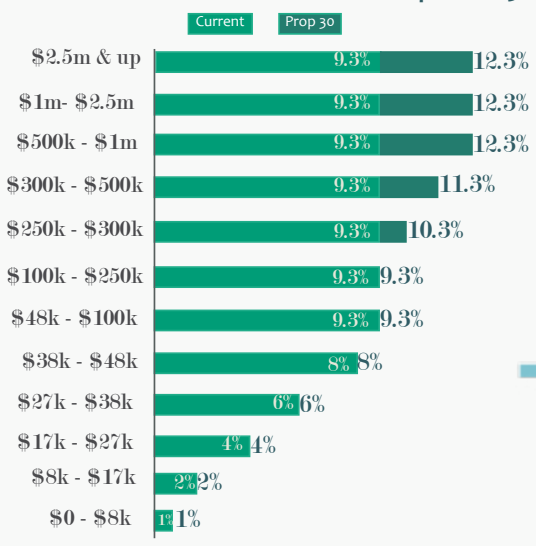


In 2025 there'll be **3 grads** for every **4 jobs** requiring a degree

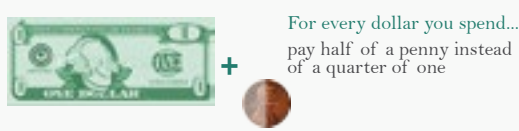


Which is why we need Proposition 30

California Income Tax Rates with Proposition 30



Sales Tax Increase



For every dollar you spend... pay half of a penny instead of a quarter of one

Keeps higher education within our reach with **\$6 billion** in revenue for **education** & public safety!

Without higher education, the economy will not recover.
Yes on Proposition 30

Sources:
Higher Education in California: New Goals for the Master Plan
Student Loan Debt Statistics
The California State University: Financial Aid and Tuition Rates
Mercury News, Infographic: Comparing Props 30 & 38, California Tax Measures
UC Mandatory Student Charge Levels

